

VILLAGE OF PORT EDWARDS  
Port Edwards, Wisconsin

COMMITTEE: Finance & Human Resources

DATE: May 9, 2017

TO: JOSEPH ZURFLUH

cc: JOHN BINGHAM  
DANA DUNCAN  
LUANN MARTINSON  
WFHR/WGLX  
JENNIFER IVERSON

ERIK SAYLOR  
SUE MITCHELL  
TIARA GRUNDEN  
DIANE TREMMEL  
JIM LEISER

JP LACHAPELLE  
DAILY TRIBUNE  
RICK PIETTE  
JIM SCHUERMAN

Purpose of Meeting: Regular Monthly Meeting

Attendance: L. Martinson, J. Bingham, S. Mitchell, J. Zurfluh, D. Tremmel, R. Piette, Attorney Nicholas Abts

Citizens: Lee Tremmel, Mark Brandt, Tom Loucks (Wis. Rapids Community Media), Lucinda Peleska

Subjects Discussed, Action Taken, and Board Action Required:

**Meeting called to order at 6:02 p.m.**

1. *Public comments:* None
2. *Committee Chairman's comments:* None
3. *Review monthly bills, journal entries for previous month and financial reports:*  
Motion (Martinson/Mitchell) to approve the monthly bills and the journal entries for the previous month. Motion carried. All ayes.
4. *Presentation and possible action regarding Wisconsin Rapids Community Media broadcasts of Village meetings:*  
Motion (Bingham/Mitchell) to accept Option 1 of the Wisconsin Rapids Community Media proposal and move same to the Board. Motion carried. All ayes.
5. *Correspondence received:* None
6. *Agenda items for next meeting:* None
7. *Any items properly brought before the committee:* There was discussion regarding outstanding bills to be paid before the Village will pay \$170.00 for half the asphalt repair cost requested by Ruesch Properties. It was noted that the \$17,000 requested to be spent on a lawnmower is not exceeding a budgeted amount.
8. *Set next meeting date:* Meetings will be scheduled on the Thursday before each board meeting at 5:00 p.m. so the next meeting will be June 8<sup>th</sup>.

**Meeting adjourned at 6:52 p.m.**

LuAnn Martinson, Chairman  
Minutes taken by Diane Tremmel, Village Clerk

## Village of Port Edwards

201 Market Ave  
P.O. Box 10  
Port Edwards, WI 54469  
Re: Wisconsin Rapids Community Media Board Meeting



### Option 1:

Wisconsin Rapid Community Media (WRCM) will provide professionalism and equipment to cover your Village Board meetings, which are usually scheduled on the second Tuesday of every month, at a cost of \$1000.00. WRCM will include the annual meeting at no extra charge.

### Included in the coverage:

1. WRCM staff or trained freelancers at the discretion of WRCM Coordinator will film and produce 13 meetings in high-definition
2. The video will be uploaded on the WRCM's high-definition on-demand site within 24-48 hours. We encourage you to promote, link or embed the meeting video on your own website
3. The video will air on Solarus HD Channel 3; Charter Channel 985; and online at [wisconsinrapidscommunitymedia.com](http://wisconsinrapidscommunitymedia.com) every Thursday at 8 p.m., unless a "LIVE" or special program needs to be aired

Also, when supporting WRCM through your government meeting coverage, we would include League of Women Voters candidate forums sponsored by WRCM in the studio, and place your government announcements on our Events bulletin board system that is displayed in between programs on television.

### Option 2:

The Village of Port Edwards can provide a volunteer or staff person who is willing to film and produce the meetings. WRCM would provide training for use of the equipment at no charge if the person(s) go through the station's City of Wisconsin Rapids volunteer program. The filming of the meeting would need to be submitted electronically or by DVD, and would need to adhere to the broadcasting rules/standards set forth by WRCM.

### Extras:

If an additional meeting is requested of WRCM, we will need adequate notice of the meeting to be filmed. The cost per meeting would be \$60 and \$15 for a short teaser video of the meeting. The meeting would play in the slot dedicated to the monthly board meeting.

We look forward to continuing our efforts to serve the information and entertainment needs of your community. If you have comments or questions, please do not hesitate to get in touch with me.

Sincerely,

Tom Loucks  
City of Wisconsin Rapids Multimedia Coordinator  
Community Media Department - A Division of Innovation and Technology Department  
Cable TV: Solarus HD Ch. 3, Charter Ch. 985  
Roku: <http://roku.streamsource.tv/add/wrcm>  
Livestream/website [wisconsinrapidscommunitymedia.com](http://wisconsinrapidscommunitymedia.com)  
Social: Facebook, YouTube and Twitter  
E-mail: [tloucks@wirapids.org](mailto:tloucks@wirapids.org)  
Ph: 715-423-0443

\*For IT & Community Media issues & requests please contact [helpdesk@wirapids.org](mailto:helpdesk@wirapids.org).\*